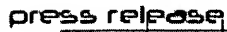# Exhibit B
ExperTelligence, Inc. Press Release

press release ⟶

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Web Database Portal Could Accelerate Online Data Access

ExperTelligence, an old-school artificial intelligence firm and one of the early developers of server software to connect databases to the world wide web, has launched a web site devoted to promoting online data access. Although initially targeted at casual users performing ad hoc queries, the site's developers envision becoming the information broker for online data feeds by providing a unified usage tracking and billing structure.

The site, http://www.webdata.com, currently tracks 2,000 databases on topics as diverse as astronomy, the human genome, consumer demographics, healthcare, and travel. "Databases are accessible on the Internet today the problem is finding the ones you want and making them work together," noted Denison Bollay, president of ExperTelligence.

Webdata.com employs ExperTelligence's Agent3W technology to collect, organize and build relationships between searchable databases. Bollay described Agent3W as a collection of artificial intelligence, html parsing, intelligent agent and pattern recognition technologies with database expertise thrown in. "Instead of just remembering a URL, we learn everything about a database such as how to access it and how to tie it together with other databases," Bollay said Webdata.com wants to become the overall mantel for web-based database transactions. One trip to the site is enough to show you that much work remains to be done, but it has some innovative features and the potential of the concept is apparent.

In a bid to drive traffic between databases ExperTelligence has developed the Webdata Network. Network members swap banner ads with other members sites. The twist on the ads is that they don't just hyperlink the surfer to a web site they actually launch a query into the site's database. Each banner ad is actually a simplified search form.

Bollay foresees the service maturing into a service bureau for ad hoc consumer queries and a usage tracking and bill consolidation center for business to business data transactions. "To have a portal that deals with databases and known content providers of some quality I think is a terrific service. It will draw the kinds of customers that are interested in high quality information and are willing to pay for that," reported Bob Harris, chairman of Harris InfoSource. Harris InfoSource is an Ohio-based company that specializes in compiling information to profile U.S. manufacturers. The firm's database contains more than 20 data fields on 360,000 manufacturing establishments. It also tracks more than 800,000 corporate executives at these firms. Harris is an early booster for Webdata.com.

The web will be the preferred channel for data access because of its timeliness and specificity, according to Harris. CD versions of the Harris database can be searched and segmented but must still be bought in geographic chunks. For example, one CD might contain all electronics manufacturers east of the Mississippi. The web offers customers the opportunity to pick and choose just what they want to buy. Harris foresees a business to business environment where subsets of data are lent out for model building. "If companies are interested in using a subset of our data to create a predictive model we would accommodate that and I think we could make that happen through the Internet site," Harris said. The entire database could then be scored and any percentage of records paid for and transmitted to the customer.

They are not there yet. A lot of the current work involves cataloging online databases, and determining their quality and relevance. Bollay intends to have editors monitoring every database subject topic at Webdata.com. Online or off, there is no substitute for knowing your data.